



# KATHARINE LANDMEIER

1306 Eberhard St.  
Houston, Texas 77019  
281-250-5715  
Katharine.Landmeier@gmail.com

Online Portfolio

[KatharineLandmeier.com](http://KatharineLandmeier.com)

## Experience

SENIOR MANAGER CREATIVE SERVICES October 2012 - Present

Waste Management – Fortune 200 company.

- Served as creative lead to develop and grow internal creative department.
- Designed and launched web based project request system for national usage.
- Integrated and instituted a project management system to traffic requests and document estimated outsource savings.
- Achieved \$2 million in agency fees recaptured in first 18 months.
- Established internal creative team as resource for all field/corporate creative requests.
- Cultivated and supervised internal team, including expansion into new positions/media.
- Supervised 3 team members, with position approval to expand to 4.
- Brought creative for Waste Management Phoenix Open in house, including concepts, design, production, and implementation. 4 PGA TOUR awards resulted from that year.
- Personally designed high profile projects for Walmart, Reynolds, and Transformers4.
- Expanded team to incorporate video – including equipment sourcing, script composition, producing and directing shoots, as well as concept development.
- Assessed workload, negotiated schedules with clients, assigned projects within the team.

KATHARINE LANDMEIER PHOTOGRAPHY 2009-2012

- Owner/Principal of studio specializing in professional portraits in environment reflecting the position of client. Polished lifestyle family photography with high end product line and customized design resource. [KatharineLandmeierPhotography.com](http://KatharineLandmeierPhotography.com)

DESIGN DIRECTOR 1993 - 2009

Fox Television, News Corp.

- Founded department from inception, designed and implemented all procedures/systems.
- Supervised team of 6 designers for 2 television stations, developed team strengths.
- Executed creation and trafficking of 6 hours of daily news graphics/animations.
- Coordination and production of Promotion department complex animation requirements.
- Design of extensive print collateral including outdoor advertising, fleet/helicopter branding.
- Direction of photography/video shoots for highest profile projects.
- Heavy contribution to concepts and copywriting of campaigns and promotional events.
- Computer networking and system integration of graphic content throughout the facility.
- Creative leader for input and direction across both stations as well as national group.
- Consultant for graphics systems integration, implementation, and acquisitions.
- Wrote proposals for budgets and suggested expenditures.
- Set design and creation, including shot framing, and lighting direction.

DESIGNER/ANIMATOR 1991-1993

- Freelance designer with clients as varied as:

Andersen Consulting, Pizza Hut, Bally's Las Vegas, and National Geographic

## Technical Proficiencies/Expertise

Adobe Photoshop, Adobe Illustrator, Adobe In Design, Adobe Lightroom, Adobe Acrobat Pro, Adobe Bridge, Adobe After Effects, Final Cut Pro, Microsoft Word, Powerpoint, Excel, Lightwave 3D, Quantel Hal and Paintbox, Nikon and Canon cameras for stills/video, Pocket Wizard Radio trigger systems, studio lights, LED lights, speedlight systems.

## Awards

2003 Emmy Award for Outstanding Achievement in Graphic Design  
2013 American Marketing Association Crystal Award – Special Event – WM Phoenix Open  
2013 PGA Tour Awards (total of four) Best Title Sponsor Integration, Best Promotional Idea, Best Special Event, Most engaged community)

## Education

Columbia College Chicago  
Bachelor of Arts - Major in Computer Graphics/Minor Fine Art - 3.96 GPA